

**DETAILED ACTION**

***Response to Amendment***

1. Applicant's amendment filed 17 February 2010 amends claims 42-45, 48, 49, 51-55, 58, 59, 61, and 62. Applicant's amendment has been fully considered and entered.

***Response to Arguments***

2. Applicant's arguments with respect to the amended claim limitations have been fully considered and are persuasive. The previous rejections have been withdrawn.

***Examiner's Amendment***

3. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Paul Pua on 05 April 2010.

The application has been amended as follows:

See Attachment

***Allowable Subject Matter***

4. Claims 42-62 are allowed.

The following is an examiner's statement of reasons for allowance: The prior art does not disclose or make obvious the claimed exception rule generation procedure wherein a count of the number of time per session that particular messages having a plurality of hierarchically related URL components are rejected based upon a rejection rule at an intermediary device. The counts

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are compared to a threshold, and if a particular count exceeds the threshold, an exception rule is generated for that particular rejection rule. The generated exception rule allows messages with the plurality of hierarchically related URL components, which were previously rejected.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

### ***Conclusion***

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to BENJAMIN E. LANIER whose telephone number is (571)272-3805. The examiner can normally be reached on M-Th 7:00am-5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Gilberto Barron can be reached on 571-272-3799. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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/Benjamin E Lanier/

Primary Examiner, Art Unit 2432